

ROCHESTER GENERAL HOSPITAL

HAWKEYE™



HOSPITAL OVERVIEW

- Part of a health system
- 530 beds
- 4 implanters: 3 EP, 1 IC
- 400+ procedures annually
- Urban area

CHALLENGES

- Patients falling through the cracks
- A lot of administrative time spent on each patient

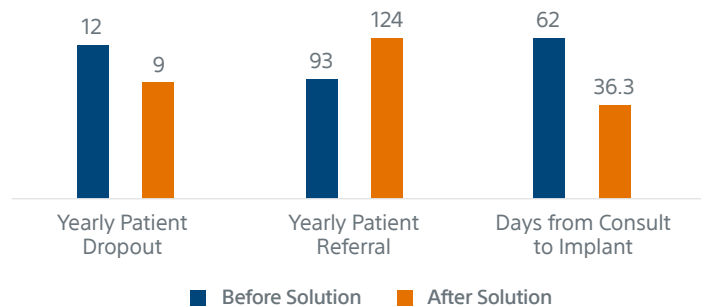
OUTCOMES

- Tracks all patients throughout the WATCHMAN journey without losing them
- Increased yearly referrals
- Integrates with Outlook for patient notes
- Task list streamlines coordinator actions



Best enabler for a WATCHMAN coordinator.
I can do more with less, and I can double my size
without having to bring on another coordinator.

– Grant Seaman, Coordinator, Rochester General



SUMMARY

41%
Decrease from
consult to implant

33%
Increase in yearly
patient referrals