



ROCHESTER GENERAL HOSPITAL

HAWKEYE



HOSPITAL OVERVIEW

- Part of a health system
- 530 beds
- 4 implanters: 3 EP, 1 IC
- 400+ procedures annually
- Urban area

CHALLENGES

- Patients falling through the cracks
- A lot of administrative time spent on each patient

OUTCOMES

- Tracks all patients throughout the WATCHMAN journey without losing them
- Increased yearly referrals
- Integrates with Outlook for patient notes
- Task list streamlines coordinator actions

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Best enabler for a WATCHMAN coordinator. I can do more with less, and I can double my size without having to bring on another coordinator.

- Grant Seaman, Coordinator, Rochester General



SUMMARY

41% Decrease from consult to implant 33% Increase in yearly patient referrals

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Please visit watchman.com for a summary of WATCHMAN FLX Left Atrial Appendage Device safety information and to download the full Directions For Use. SH-1138402 AA