**Subject Line:** May is Stroke Awareness Month ❤️  
**Preheader:** Take Control of Your Heart Health

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| |  |  | | --- | --- | | **[Insert Hospital Logo]** |  | | A mosiac of WATCHMAN patients and device images.   |  |  |  | | --- | --- | --- | | Hello [Patient Name],  This Stroke Awareness Month, we're reaching out to share some important information about atrial fibrillation (AFib) and how you can take charge of your heart health. With AFib being a major risk factor for strokes, it's crucial to stay informed and proactive. Let's explore how you can protect yourself and understand the risks.  **Understanding AFib and Stroke Risk:**   * Strokes are the most common complication of AFib.¹ * 1 out of 3 people with AFib will have a stroke in their lifetime.² * People with AFib have a 5x higher stroke risk compared to those with a regular heartbeat.¹   These statistics highlight the importance of managing your AFib effectively to reduce your stroke risk.   |  | | --- | |  |   sMany people take blood thinners to reduce AFib-related stroke risk, but did you know there is an alternative for those who need one? **It’s called the WATCHMAN Implant.**   |  | | --- | |  |   [WATCHMAN Left Atrial Appendage Closure Implant logo](https://bit.ly/3EruA2K)  The WATCHMAN Implant is a safe, minimally invasive, one-time implant for people with non-valvular atrial fibrillation (AFib) that reduces stroke risk – without the need for lifelong blood thinners. In a clinical trial, 96% of people were able to stop their blood thinners 45 days after getting the WATCHMAN Implant.¹ To learn more visit [**www.watchman.com**](https://bit.ly/3EruA2K).  **Don't let AFib and fear of stroke control your life.**  We encourage you to contact us at [Hospital Contact Information] to learn more about managing your AFib and stroke risk. Our team is here to support you in taking proactive steps towards a healthier future.  Thank you for prioritizing your heart health. We look forward to assisting you in your journey to better health.  Best regards,  [Your Name] [Your Hospital Name] [Your Contact Information] |  |  |  | | --- | --- | | **References:** 1. Kar, S., et al, Primary Outcome Evaluation of the Next Generation LAAC Device: Results from the PINNACLE FLX Trial, *Circulation*, 2021. 2. Blackshear JL, Odell JA. Appendage obliteration to reduce stroke in cardiac surgical patients with atrial fibrillation. *Ann Thorac Surg.* 1996;61:755-759.   |  | | --- | |  |   **Caution:** U.S. law restricts this device to sale by or on the order of a physician.  All images are the property of Boston Scientific. All trademarks are the property of their respective owners.  Content in this email is for Informational Purposes only and does not constitute medical advice and should not be used for medical diagnoses. Boston Scientific strongly recommends that you consult with your physician on all matters pertaining to your health or to address any clinical/medical questions.  **Important Safety Information**  The WATCHMAN FLX and WATCHMAN FLX Pro Devices are permanent implants designed to close the left atrial appendage in the heart in an effort to reduce the risk of stroke.  With all medical procedures there are risks associated with the implant procedure and the use of the device. The risks include, but are not limited to, accidental puncture of the heart causing fluid to collect around the heart possibly leading towards the need for an additional procedure, allergic reaction, anesthesia risks, altered mental status or confusion after procedure, arrhythmias (irregular heartbeats), bleeding or throat pain from the TEE (Trans Esophageal Echo) probe, chest pain/discomfort, congestive heart failure, renal failure, excessive bleeding, gastrointestinal bleeding, groin puncture bleed, bruising at the catheter insertion site, groin pain, anemia (reduced red blood cells requiring transfusion), hypotension, infection/pneumonia (example: in or around your heart or lungs), misplacement of the device, improper seal of the appendage or movement of device from appendage wall, clot formation on the device, blood clot or air bubbles in the lungs or other organs, stroke, transient ischemic attack (temporary stroke-like symptoms), cranial bleed (bleeding in or around your brain), thrombosis (blockage of a blood vessel or vein by a clot) and in rare cases death can occur.  Be sure to talk with your doctor so that you thoroughly understand all of the risks and benefits associated with the implantation of the device. (SH-2109508-AA)  Images and content provided courtesy of Boston Scientific. Visit WATCHMAN.COM for safety information. RX only.  ©2025 Boston Scientific Corporation or its affiliates. All rights reserved. All trademarks are property of their respective owners. SH-2156607-AA | | | |