

WATCHMAN

One Time For a Lifetime

Is life without blood thinners possible for people with AFib? Yes.



Get to know the WATCHMAN Implant.

When I was on blood thinners, it was always a different life. WATCHMAN was a lifesaver. It put me back to being who I was. – Cliff, 68



Over 500,000 people have left blood thinners behind for life with the WATCHMAN[™] Implant.

Life with AFib can mean a lifetime of blood thinners. And if you're troubled by falls and bleeds, worry follows you everywhere. For 500,000+ people, that worry is gone thanks to the WATCHMAN Implant.

The WATCHMAN Implant is a safe, minimally invasive, one-time implant that reduces your stroke risk without the need for lifelong blood thinners.* It has a high 99% success rate** and a low 0.5% rate of major complications.^{†1}

In a clinical trial,

of people were able to stop blood thinners just 45 days after getting the WATCHMAN Implant.¹

Is the WATCHMAN Implant right for you?

The WATCHMAN Implant is for people who have AFib not caused by a heart valve problem (also known as non-valvular AFib) and have been prescribed blood thinning medicines by their doctors, but need an alternative. It has been proven safe and effective across 20 years of clinical and real-world experience, including 10 clinical trials.

Did you know?

WATCHMAN[™] is the #1 doctor recommended implant. It is the most implanted device of its kind approved by the FDA for reducing the risk of stroke in people with atrial fibrillation not caused by a heart valve problem.

As with any medical procedure, there are risks associated with the WATCHMAN Implant, including internal bleeding, stroke, and in rare cases, death.

See back cover for important safety information, and talk to your doctor so you fully understand all the benefits and risks of the WATCHMAN Implant.

* In a clinical trial, 96% of patients were able to discontinue their blood thinner 45 days after getting the WATCHMAN Implant.

† Major complication is defined as an occurrence of one of the following events between the time of implant and within 7 days following the procedure or by hospital discharge, whichever is later: all-cause death, ischemic stroke, systemic embolism, or device or procedure related events requiring open cardiac surgery or major endovascular intervention.

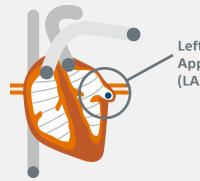
1. Kar, S., et al, Primary Outcome Evaluation of the Next Generation LAAC Device: Results from the PINNACLE FLX Trial, Circulation, 2021.

 $^{^{\}star\star} \rm Procedure success defined as successful delivery and release of a WATCHMAN FLX device into the LAA.$

How The WATCHMAN[™] Implant Works.

The WATCHMAN Implant Procedure.

The WATCHMAN Implant is about the size of a quarter, and it doesn't require open-heart surgery. Here's what happens during the procedure.



Left Atrial Appendage (LAA)



>90% of strokecausing clots that come from the heart are formed in the LAA¹



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To begin the procedure, your doctor makes a small cut in your upper leg and inserts a narrow tube.

Your doctor guides the

WATCHMAN Implant

through the tube,

into your left atrial

appendage (LAA).



After the procedure, your own heart tissue grows over the WATCHMAN Implant to form a barrier against blood clots.

Your doctor will prescribe medication that is right for you following your procedure. Make sure to discuss your medications with your doctor and do not change or modify your medications or dosages unless prescribed by your doctor.

Watch a 4-minute video about how WATCHMAN works at: watchman.com/video





The WATCHMAN Implant fits into the LAA and keeps clots from escaping



The procedure is typically done under general anesthesia, so you'll be asleep and won't feel any pain. Most people who get the WATCHMAN Implant stay in the hospital for a day or less.

 Blackshear JL, Odell JA. Appendage obliteration to reduce stroke in cardiac surgical patients with atrial fibrillation. *Ann Thorac Surg*. 1996;61:755-759.
FAQ About AFib. American Heart Association, Inc., 2023. Available at: www.heart.org/-/ media/Files/Health-Topics/Atrial-Fibrillation/FAQ-About-AFib.pdf. Accessed June 10, 2024.

AFib and Stroke Risk.

You probably already know that atrial fibrillation increases your risk of having a stroke. That's because AFib causes your heart to beat irregularly, which affects its ability to pump blood normally. And when the heart doesn't pump as it should, blood can collect and form clots. If a clot escapes, it can cut off the blood supply to the brain—causing a stroke.

<image>

Did you know?

AFib increases stroke risk. On average, a person with AFib is 5x more likely to suffer a stroke than someone with a regular heartbeat.²



You may be a candidate for the WATCHMAN[™] Implant if you can answer YES to the following questions:

- Do you have atrial fibrillation not caused by a heart valve problem, also known as nonvalvular AFib?
- Has your doctor recommended that you take a blood thinner for your AFib?
- Do you need an alternative to blood thinners for one of the below reasons?
 - You have a job, hobby, or health concern that puts you at risk for serious bleeding
 - You've experienced bleeding in the past due to blood thinners
 - You have difficulty taking blood thinners as prescribed by your doctor

If you think this describes you, talk to your doctor about the WATCHMAN Implant. Get a customized guide that can help you ask the right questions at:

eligibility.watchman.com

People who SHOULD NOT receive the WATCHMAN Implant include but are not limited to those who:

- Cannot take oral anticoagulants, aspirin, or clopidogrel (Plavix[®])
- Should not or cannot undergo heart catheterization procedures
- Have an allergy or sensitivity to nitinol (nickel and titanium)
- Have a left atrial appendage that does not fit the WATCHMAN Implant
- Are taking blood thinners for a condition other than atrial fibrillation

Ask your doctor if any of these conditions apply to you. Due to the upfront risk of having a medical procedure, people should also not be considered for the WATCHMAN Implant if they are doing well and expect to continue doing well on blood thinners.

Cost and Coverage.

While blood thinners must be taken every day for life and represent an ongoing cost, the WATCHMAN Implant is a one-time procedure and one-time cost. This means you can save money over time.

Medicare covers the WATCHMAN Implant for people who meet certain coverage criteria and an increasing number of other insurers do too. Insurance coverage can vary significantly from one plan to another. Be sure to contact your insurance carrier for any specific questions.



Learn more about the WATCHMAN[™] Implant

Visit **watchman.com** or call an Education Specialist at 1-855-802-3909.

There are risks associated with all medical procedures. Talk with your doctor about the risks and benefits of the WATCHMAN Implant. Visit WATCHMAN.COM for safety information. Rx only.

Important Safety Information

The WATCHMAN FLX and WATCHMAN FLX Pro Devices are permanent implants designed to close the left atrial appendage in the heart in an effort to reduce the risk of stroke.

With all medical procedures there are risks associated with the implant procedure and the use of the device. The risks include, but are not limited to, accidental puncture of the heart causing fluid to collect around the heart possibly leading towards the need for an additional procedure, allergic reaction, anesthesia risks, altered mental status or confusion after procedure, arrhythmias (irregular heartbeats), bleeding or throat pain from the TEE (Trans Esophageal Echo) probe, chest pain/discomfort, congestive heart failure, renal failure, excessive bleeding, gastrointestinal bleeding, groin puncture bleed, bruising at the catheter insertion site, groin pain, anemia (reduced red blood cells requiring transfusion), hypotension, infection/pneumonia (example: in or around your heart or lungs), misplacement of the device, improper seal of the appendage or movement of device from appendage wall, clot formation on the device, blood clot or air bubbles in the lungs or other organs, stroke, transient ischemic attack (temporary stroke-like symptoms), cranial bleed (bleeding in or around your brain), thrombosis (blockage of a blood

Be sure to talk with your doctor so that you thoroughly understand all of the risks and benefits associated with the implantation of the device. (SH-2109508-AA)



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