



WATCHMAN TruSteer™ Access System Social Media Kit

Congratulations on your first successful use of the WATCHMAN™ TruSteer Access System! We are excited about your participation in the first day of cases in the United States, and we invite you to share your first cases on social media. Please feel free to utilize one of the templates below or create a social post of your own.

About WATCHMAN TruSteer:

The WATCHMAN TruSteer™ Access System for the WATCHMAN FLX™ and WATCHMAN FLX™ Pro Left Atrial Appendage Closure devices is a steerable sheath designed to improve implant success by enabling access to a wide range of LAA anatomies while also enhancing device positioning, deployment and release.

Features and benefits include:

- *Bi-directional steering and a greater range of motion to reach a wider range of LAA anatomies and reduce the chance of needing a repeat transeptal puncture during the procedure*
- *Intuitive handle design for device positioning and deployment control*
- *Ability to control the sheath angle to optimally align the device with the LAA (coaxial alignment), which promotes enhanced sealing*

WATCHMAN TruSteer Access System: www.watchman.com/trusteer (<https://bit.ly/3SUMEpn>)

WATCHMAN FLX™ Pro LAAC Device: www.watchman.com/flxpro (<https://bit.ly/3P3IN9z>)

WATCHMAN FLX™ LAAC Device: www.watchman.com/flx (<https://bit.ly/3uQQkAs>)

Social Media Post Templates:

Below are ideas for Tweets and LinkedIn posts that you can use to announce the use of the WATCHMAN TruSteer Access System at your facility. For added engagement, consider including a photo of the implanting physician and team holding the official WATCHMAN TruSteer Congratulations Banner.

The first day of WATCHMAN TruSteer cases was a success! [Facility] is proud to be one of the first hospitals in the US to use the WATCHMAN TruSteer Access System to implant a [WATCHMAN FLX Pro/WATCHMAN] #LAAC Device! @BSCCardiology. Learn more: <https://bit.ly/3SUMEpn>

[Facility] is first in [city/region/state] to use the WATCHMAN TruSteer Access System to implant a [WATCHMAN FLX Pro/WATCHMAN] #LAAC Device! @BSCCardiology. Learn more: <https://bit.ly/3SUMEpn>



WATCHMAN TruSteer™
ACCESS SYSTEM

We are excited to share that [Facility/Implanting physician] is one of the first in the US to use the WATCHMAN TruSteer Access System in an #LAAC case with a [WATCHMAN FLX Pro/WATCHMAN] Device! @BSCCardiology. Learn more: <https://bit.ly/3SUMEpn>

#Teamwork! [Facility] was one of the first cases in [city/region/state] to use the WATCHMAN TruSteer Access System to implant a [WATCHMAN FLX Pro/WATCHMAN] #LAAC Device! @BSCCardiology. Learn more: <https://bit.ly/3SUMEpn>